



HUMAN FACTORS and ERGONOMICS SOCIETY

HFES Partnership Program

Welcome to the HFES Partnership Program!

This program was developed to raise awareness about your organization's interest in and support of human factors and ergonomics as a discipline and in HFES as an educational organization. Participation can elevate your organization's brand to our constituents, provide a tangible return on your investment with us, and signify your support of our Society.

Participation in the HFES Partnership program provides tangible benefits for your employees including education, membership, fellowship, networking and more. Additionally, the program increases your organization's profile throughout the year through via outlets relied upon and consumed by HFES members including electronic media and other useful promotional opportunities beyond our conferences and meetings.

Here is how the HFES Partnership Program works:

1. Review the HFES Partnership levels and benefits
2. Select a tier from the menu of opportunities
3. Review the rules and regulations, and submit your application to:

HFES Partnership Program
2001 K Street NW, Third Floor North
Washington, DC 20006

4. Upon receipt, HFES will work with your named primary contact to arrange for access to the program benefits available to you based on support level.

If you have any questions, comments or ideas to improve the HFES Partnership Program, please contact HFES at (202) 367-1114 or info@HFES.org

HFES Partnership Levels and Associated Benefits

Partnership Benefits	Platinum (\$25,000) <i>Valued at \$50,000</i>	Gold (\$20,000) <i>Valued at \$31,825</i>	Silver (\$10,000) <i>Valued at \$21,500</i>	Bronze (\$7,500) <i>Valued at \$9,225</i>
Annual Individual Membership	<ul style="list-style-type: none"> Twenty (20) non-transferrable memberships in HFES for your designated employees Twenty (20) non-transferrable memberships in HFES Technical Groups for your employees (up to 4 TGs each) 	<ul style="list-style-type: none"> Fifteen (15) non-transferrable memberships in HFES for your designated employees Fifteen (15) non-transferrable memberships in HFES Technical Groups for your employees (up to 4 TGs each) 	<ul style="list-style-type: none"> Ten (10) non-transferrable memberships in HFES for your designated employees Ten (10) , non-transferrable memberships in HFES Technical Groups for your employees (up to 4 TGs each) 	<ul style="list-style-type: none"> Five (5) non-transferrable memberships in HFES for your designated employees Five (5) non-transferrable memberships in HFES Technical Groups for your employees (up to 4 TGs each)
Content Delivery	<ul style="list-style-type: none"> Opportunity to deliver up to two "sponsored content" webinars of up to 60 minutes to HFES members Subject to approval of Technical Program Committee, organize and deliver industry sponsored symposium of up to 60 minutes at Annual Meeting Partner "sponsored content" published in HFES Bulletin (1,000 words) up to two times annually 	<ul style="list-style-type: none"> Opportunity to deliver one "sponsored content" webinar of up to 60 minutes to HFES members Named sponsor of one HFES webinar and commensurate branding in all communications Partner "sponsored content" published in HFES Bulletin (750 words) one time annually 	<ul style="list-style-type: none"> Opportunity to deliver a "sponsored content" webinar of up to 30 minutes to HFES members Partner "sponsored content" published in HFES Bulletin (500 words) one time annually 	<ul style="list-style-type: none"> Named sponsor of one HFES webinar and commensurate branding in all communications
Company Recognition at HFES Educational Activities	<ul style="list-style-type: none"> Logo on-screen on "walk-in" slides prior to General Sessions at HFES meetings Recognition on conference Web pages (with link to any company page) Onsite Conference Signage Recognition in Conference Onsite Program 	<ul style="list-style-type: none"> Logo on-screen on "walk-in" slides prior to General Sessions at HFES meetings Recognition on conference Web pages (with link to any company page) Onsite Conference Signage Recognition in Conference Onsite Program 	<ul style="list-style-type: none"> Logo on-screen on "walk-in" slides prior to General Sessions at HFES meetings Recognition on conference Web pages (with link to any company page) Onsite Conference Signage Recognition in Conference Onsite Program 	<ul style="list-style-type: none"> Logo on-screen on "walk-in" slides prior to General Sessions at HFES meetings Recognition on conference Web pages Recognition in Conference Onsite Program

Company Recognition	<ul style="list-style-type: none"> • Listing as “Platinum HFES Partner” on website and in meeting materials • Verbal recognition from podium during opening remarks as top-level Partner during HFES Annual Conference and HFES Health Care Symposium • Platinum Partner Ribbons for your employees to wear onsite 	<ul style="list-style-type: none"> • Listing as “Gold HFES Partner” on website and in meeting materials • Verbal recognition from podium during opening remarks as Partner during HFES Annual Conference • Gold Partner Ribbons for your employees to wear onsite 	<ul style="list-style-type: none"> • Listing as “Silver” HFES Partner on website and in meeting materials • Verbal Recognition from podium during HFES Health Care Symposium • Silver Partner Ribbons for your employees to wear onsite 	<ul style="list-style-type: none"> • Listing as “Bronze” HFES Partner on website and in meeting materials • Bronze Partner Ribbons for your employees to wear onsite
Advertisement	<ul style="list-style-type: none"> • Full-page, full-color ad in HFES Annual Conference and HFES Health Care Symposium onsite program • Button ad in twelve (12) issues of HFES Bulletin (w/ link) 	<ul style="list-style-type: none"> • Half-page, full-color ad in HFES Annual Conference onsite program • Button ad in six (6) issues of HFES Bulletin (w/ link) 	<ul style="list-style-type: none"> • Half-page, full-color ad in HFES Health Care Symposium onsite program • Button ad in three (3) issues of HFES Bulletin (w/link) 	<ul style="list-style-type: none"> • Half-page, black & white ad in Annual Conference Onsite program • Button ad in one (1) HFES Bulletin (w/link)
Educational Activity Presence	<ul style="list-style-type: none"> • Double premium booth location at HFES Annual Conference and HFES Health Care Symposium • Insert in attendee bag at HFES Annual Conference and HFES Health Care Symposium 	<ul style="list-style-type: none"> • Premium booth HFES Annual Conference • Insert in attendees bag at HFES Annual Conference 	<ul style="list-style-type: none"> • Inline booth at HFES Annual Conference 	<ul style="list-style-type: none"> • 50% discount on booth at HFES Annual Conference
Career Center	<ul style="list-style-type: none"> • One private interview booth at HFES Career Center at annual meeting • One private interview booth at HFES Career Center at Health Care Symposium • Ten (10) complimentary postings/year in online HF/E Career HQ 	<ul style="list-style-type: none"> • One private interview booth at HFES Career Center at Health Care Symposium or Annual Meeting • One private interview table at HFES Career Center at Health Care Symposium • Eight (8) complimentary postings/year in online HF/E Career HQ 	<ul style="list-style-type: none"> • One private interview table at HFES Career Center at Health Care Symposium • One private interview table at HFES Career Center at Health Care Symposium • Six (6) complimentary postings/year in online HF/E Career HQ 	<ul style="list-style-type: none"> • Four (4) complimentary postings/year in online HF/E Career HQ • 50% reduced rate interview table or booth at Annual Meeting and Health Care Symposium

Education	<ul style="list-style-type: none"> Twenty (20) non-transferrable full registrations for the HFES Annual Conference Twenty (20) non-transferrable full registrations for the HFES Health Care Symposium or ErgoX 	<ul style="list-style-type: none"> Twelve (12) non-transferrable full registrations for the HFES Annual Conference Twelve (12) non-transferrable full registrations for the HFES Health Care Symposium of ErgoX 	<ul style="list-style-type: none"> Eight (8) non-transferrable full registrations for the HFES Annual Conference Eight (8) non-transferrable full registrations for the HFES Health Care Symposium of ErgoX 	<ul style="list-style-type: none"> Four (4) non-transferrable full registrations for the HFES Annual Conference Four (4) non-transferrable full registrations for the HFES Health Care Symposium of ErgoX
Other/Misc.	<ul style="list-style-type: none"> Ten tickets to exclusive reception with Society leadership at Annual Meeting Twenty (20) complimentary copies of any standards published by HFES Twenty (20) complimentary registrations for any HFES Learning Center content that has a fee 	<ul style="list-style-type: none"> Six (6) tickets to exclusive reception with Society leadership at Annual Meeting Fifteen (15) complimentary copies of any standards published by HFES Fifteen (15) complimentary registrations for any HFES Learning Center content that has a fee 	<ul style="list-style-type: none"> Two (2) tickets to exclusive reception with Society leadership at Annual Meeting Ten (10) complimentary copies of any standards published by HFES Ten (10) complimentary registrations for any HFES Learning Center content that has a fee 	<ul style="list-style-type: none"> A ticket to exclusive reception with Society leadership at Annual Meeting Five (5) complimentary copies of any standards published by HFES Five (5) complimentary registrations for any HFES Learning Center content that has a fee

Rules and Regulations

- I. **Term** - This Agreement encompasses the partnership between HFES and the Partner for a calendar year (e.g., January 1, 2021 – December 31, 2021). Partnerships commenced in October, November, or December receive benefits from point of entry through December 31 of following year. Term does not automatically renew.
- II. **Partnership Agreement**
 - a. Partner Designation and Exclusivity - Partner will be listed in all applicable HFES materials at the appropriate Partnership level corresponding with the following amounts (all figures in US dollars):

i. Platinum	\$25,000
ii. Gold:	\$20,000
iii. Silver:	\$10,000
iv. Bronze:	\$7,500
 - b. No refund or credit: There shall be no refund or credit issued for any portion of benefits not utilized during term dates of the partnership.
- III. **Primary Contact** - Participation obligates partnering organization to name a single point of contact to HFES for the appropriate management of the benefits of participation, payment remittance, and other matters.
- IV. **Payment Terms** - Partners must remit full payment of Partnership Program fee with application or within 30 days of receipt of invoice. Invoice will follow shortly after receipt of signed agreement. Individual membership records and meeting registrations cannot be activated until payment is received.
- V. **Limited Liability** - The liability of HFES for any act, error or omission for which it may be held legally responsible shall not exceed the cost of any cash payment. HFES will not, in any event, be liable for consequential damages, including, but not limited to, lost income or profits. HFES shall not be subject to any liability whatsoever for any failure to hold events because of an act of God, outbreak of hostilities, insurrection, riot, civil disturbance, terrorism, government act or regulation, fire, flood, explosion, accident, theft, or any other cause beyond the reasonable control of HFES. Unintentional or inadvertent failures to supply benefits shall not be considered a breach of the Agreement. Any such failures will be rectified with the provision of applicable benefits and possibly with the extension of time to use benefits subject to the decision of HFES.
- VI. **No Cancellation After Acceptance** - Partners may not cancel this Partnership after acceptance by HFES except for breach of this Agreement by HFES.
- VII. **Qualification for Partnership Program** – The HFES Executive Council reserves the right to reject any Partners that do not explicitly represent and support the HFES mission.
- VIII. **General Terms**
 - A. Terms and Conditions: - The terms and conditions set forth in this Agreement govern the relationship between HFES and the Partner. Unless expressly agreed to in writing by HFES, no other terms or conditions appearing in contracts, orders, insertion instructions, or otherwise that conflict with the provisions of this Agreement shall be binding on HFES.
 - B. Waiver: The waiver of any provision of this Agreement shall not be construed to be a waiver of either party's right to later require strict observation and performance of each of the provisions hereof.
 - C. No Organizational Membership: Participation does not convey membership in the Society for the participating organization. HFES may offer a number of complimentary or reduced fee individual memberships as part of the portfolio of benefits.
 - D. HFES Intellectual Property: Participating organizations will not have access to any information not provided to members of the Society (i.e., no access to any information that could provide a competitive advantage, or any information, data, reports, etc. outside of publicly available information distributed by HFES.)
 - E. Right to Modify Terms - HFES may modify the terms of the program and associated benefits at its discretion. If this occurs, each participating organization will be contacted to review the changes and assess whether any decrease in total overall value has occurred, in which case a fair negotiation will ensue between the parties. This may result in agreement for additional benefits to be applied for the applicable year. Refunds, including partial refunds, will not be granted.
- IV. **Severability** - If any section or provision of this Agreement is deemed illegal by a competent court of law, all other provisions of this Agreement shall remain in force.

- V. **Entire Agreement** - This Agreement constitutes the entire agreement between Partner and HFES. No modification or amendment to this Agreement shall be effective unless made in writing and signed or acknowledged by the party to be bound.

HFES Partnership Program

Corporate Partner

HFES – Corporate Partnership Program

2001 K Street NW, Third Floor North
Washington, DC 20006
Tel. (202) 367-1114
Info@hfes.org

I. Contact Information

Contact Name: _____

Company Name: _____

Mailing Address: _____ Suite: _____

City _____ State _____ ZIP _____

Telephone _____ Fax _____

E-mail Address: _____

Web Address: _____

II. PAYMENT INFORMATION

Payment by Check or Money Order: (Make checks payable to HFES)

Send Payments and Application form to:

HFES
2001 K Street NW, Third Floor North
Washington, DC 20006

Payment by Bank Wire Transfer

Please contact HFES for bank wire transfer instructions.

Payment by Credit Card

Due to the high processing fees, HFES cannot accept payments for this program by credit card