

Design the Voting System of Tomorrow

Call for Submissions

The Human Factors and Ergonomics Society welcomes submissions for its "Voting System of Tomorrow" competition. The competition seeks a cutting-edge, innovative, and interactive user experience that would redefine the future of voting.

The winning team will be recognized during the HFES 2014 Annual Meeting in Chicago, Illinois.

ELIGIBILITY

HFES members or non-members can take part in this competition.

REQUIREMENTS

Entry fee: None.

Participation requirements:

- 1) Complete the **attached application form** by **May 1st, 2014**. Submit the completed application form to the HFES Outreach division chair, [Arathi Sethumadhavan](#).
- 2) The final submission is due on **October 3, 2014** and should include the following:
 - Description of intended users and user workflows.
 - Description of techniques employed for user research, design, and evaluation.
 - Description of key recommendations to improve voting experience.
 - A prototype that demonstrates how the voting system would be used by the public.
 - Details on submitting the final package will be provided after completing the attached application form, declaring the intent to participate in the competition.
- 3) All or some members of the participating teams must register for the annual meeting in Chicago.

JUDGING CRITERIA

- **Innovation:** What sets this voting experience apart from the current voting experience?
- **Intuitiveness:** Is the new voting system easy to use? Does this system engage users? Does the system make the voting experience comfortable?
- **Holistic:** This is not just about user interface design, this is about the entire voting experience. Have multiple facets of voter experience

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been considered – design of voting venues, voter education, ballot simplicity, training of poll workers, to name a few? Have voters with disabilities and non-English proficient voters been considered in the design of the system? Does the system address some of the problems identified by the Presidential Commission on Election administration as described [here](#)?

- **Techniques:** What HF/E techniques were employed during the design of this system?

The deadline for enrolling in the competition is **May 1, 2014**. Judges will declare a winner at the 2014 annual meeting of the Human Factors and Ergonomics Society.

